

# World's 1st Android-based Smart Customer Display



## Smart 1

### Black Box

When counting, Aurora records video & conversations between the customer and a teller with detailed counting information with counting results



## Smart 2

### Advertisement

During the idle time, Aurora plays ad video clips & displays ad pictures



## Smart 3

Vocal Guidance of Counting Result

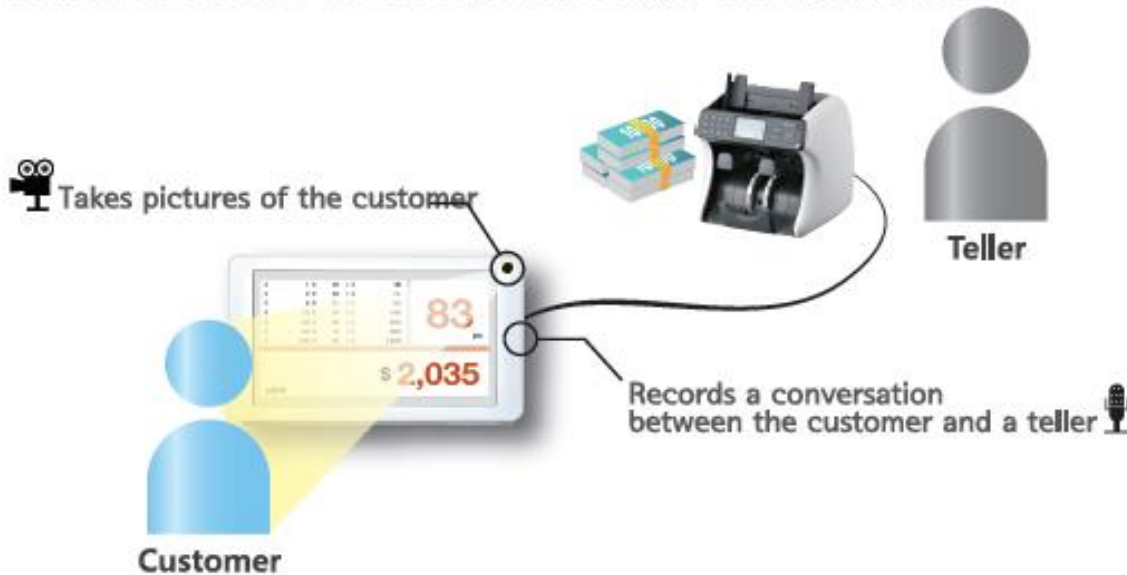
Model : Aurora

**sbm**

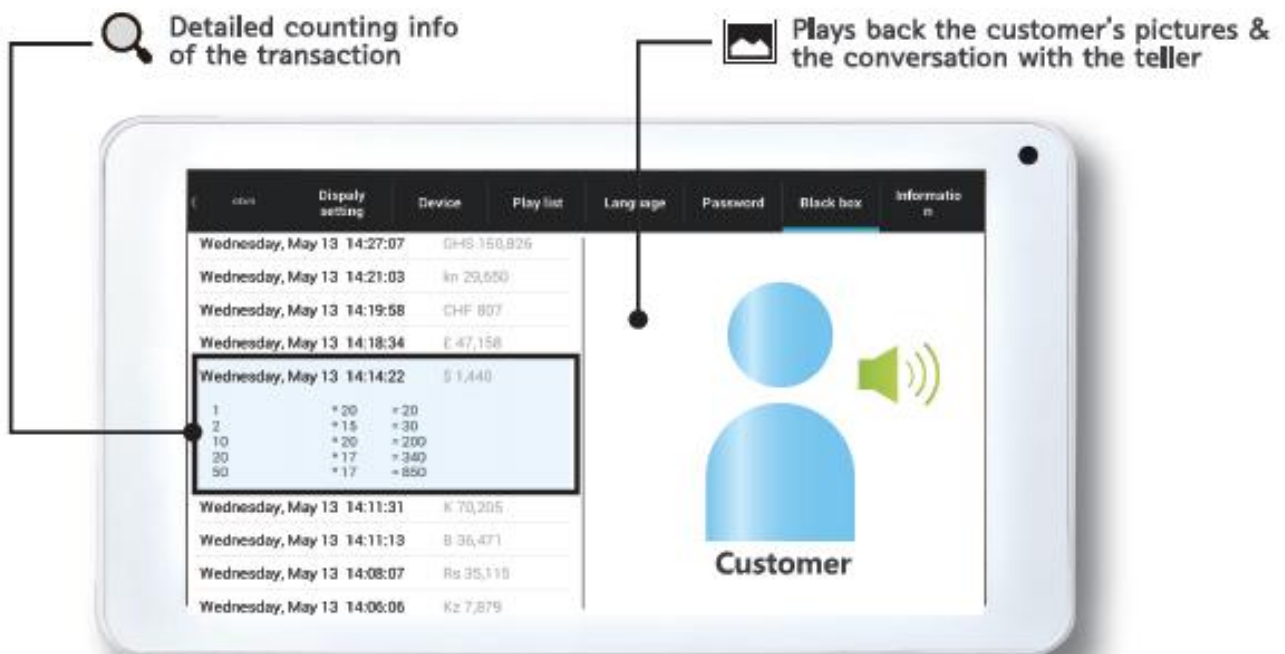
## Smart 1

# Smart Black Box?

- When counting, Aurora takes pictures of a customer, records a conversation between the customer and the teller with detailed counting information.



Aurora is installed to face a customer like typical customer displays



Aurora saves up to 2 month' pictures & conversations of customers (up to 12 month' pictures & conversations with 32G SD card)

All the data can be remotely checked at the teller's PC and head quarter <sup>1),2)</sup>

## Smart 2

# Smart Advertisement



1. Ad can be sent to the customer's smartphone
  - Clicking send button, the ad at that moment can be sent to the customer's smartphone <sup>2)</sup>
  - Customer's phone numbers are saved and can be used for outbound-call purpose later <sup>1)</sup>



2. Easy playlist management
  - Manage ad images & multi-media playlist with SD card
  - Can manage the playlist at the remote place through internet <sup>1)</sup>



3. Supports various formats
  - Display almost all video formats(avi, mp4, etc) & all image formats(png, jpg, gif, etc)



4. Calendar / Clock
  - Easy clock & calendar features provided

## Smart 3

# Vocal Guidance of Counting Result



# Specification & Accessories

## ■ Cradle



Basic Cradle - Included



Anti-theft Cradle - Option  
(Alarming when detached)

## ■ Accessory



Wired Lan Cable - Option

## ■ Displaying Queue Number



Connection with Queuing system - Option  
• Connected with queuing system,  
Aurora displays queue number on its screen

## ■ Specification



Size (WxHxD)	190 x 108 x 10 mm
Panel	IPS LCD touch panel(used in iphone)
Resolution	1024 x 600
Flash Memory	8G(expandable up to 32G)
Supporting Counter	Can be connected to all the SBM products

- 1) All remote update, control, data gathering will be supported as optional service in the future.
- 2) Working when internet-connected.

! All information can be changed without prior notice.

**sbm**

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